Andy Gardner

Web Developer

B.A. Theater Film & Television

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HIGHLIGHTS

- Re-built the front-end of 42 Silicon Valley's Parking Validation app, updated Postgres database.
- Created an internal web app for 42 SV's staff to analyze student progress.
- Selenium, HTML5/CSS3/Bootstrap, JS/jQuery, NodeJs/Express, Python, Ruby, C, Bash/Unix
- Background in public speaking, presentations, and networking events.

PROFESSIONAL CAREER

10/2019 – Present   **Software Engineering Intern**   **42 Silicon Valley**

Help manage and implement the curriculum, events, and organization of students of 42 by building internal command line tools, web apps and scripts using the 42 API.

- Python scripting with 42's API automating and improving workflow.
- Rebuilt the front-end of 42's Parking Validation web app, and updated its database.
- Built a NodeJS/Express internal web app for 42 SV's staff to simplify analyzing student progress using 42's API.
- Created Selenium script to manually remove thousands of old users from Slack, for managing privacy issues, because no access to premium Slack API features.
- Developed a Python program with Google Sheets' and 42 Silicon Valley's APIs to automate the closures of potential student candidates accounts' toward the end of the admissions process. Saves 120 minutes of manual data entry for admins.
- Created a script to research average lab hours of students residing in the campus dormitories in order to manage administration of students' housing using 42's API.
- Developed Python scripts to help with student body transition from old curriculum to new curriculum, specifically regarding closing out old accounts and adjusting project corrections.

03/2019 – 03/2020   **Marketing Specialist**   **Naver**

Researched partnerships, and developed content strategies with marketing and partnership teams.

- Built Selenium scripts to automate data analytics workflow for summer's 2019 BAND Camp Varsity Campaign. Wrote a Selenium based bot, connected to the BAND backend system in order to track data on 1000 events. (Data printed to Google Sheets in organized templates)
- Created Selenium script to automate weekly data analysis with Google Sheets API and BAND backend system.
- Produced Selenium script for partnership team with Selenium script to automate gift card payouts through Starbucks website.
- Created script with BAND/ Trello APIs to analyze event activity for event budget allocation.
- Online community manager for partner events via the BAND App, supporting admins and participants.

- Developed and posted content posts and gammafied events to increase on-boarding and engagement during partner events.
- Researched potential partnerships in various industries and developed documentation to present to the CEO for review.

03/2017 – 03/2018   Community Manager   42 Silicon Valley

Managed the company's social media channels, curating content and responding to and building community through timely communication. Lead video productions from start to finish.

- Produced and edited marketing videos to promote the company brand, events, and projects for the marketing team to increase student recruitment, tech industry partnerships, and visibility.
- Filmed interviews with numerous Silicon Valley influencers, such as Benchmark's Peter Fenton and Matt Cohler.
- Coordinated remotely with a distributed team across the globe in Paris to collaborate on production edits and motion graphics.
- Developed engaged community of followers through targeted brand content.
- Increased inbound traffic to the website and doubled the audience size on Twitter, while also responding in a timely manner to inquiries from the community, potential students, investors, and partnerships.

05/2015 – 01/2017   Freelance Content Creator   Atlasssian

Created and edited the marketing content to convey their brand to the public and the software users. Collaborated on projects with various teams including: Branding, Marketing, Creative, and the Executives.

- Drafted scripts, produced and edited online commercials, internal videos, and other collateral for the Brand, Creative, and Marketing teams.
- Researched, wrote and edited video for "JIRA 7 Release Video: Experts" with Marketing.
- Edited video presentation on culture to "Best Places to Work" Awards Competition for Brand team. (Placed 2nd for a medium-sized business based on presentation to committee).
- Scripted, produced and edited company culture video on behalf of Executives regarding company etiquette standards, implemented in on boarding and training new employees.
- Edited and consulted on rebranding commercial for BitBucket software in an online campaign.

EDUCATION and SKILLS

Tech Skills
   Python, Ruby, C, Selenium, HTML5/CSS3/Bootstrap, JS/jQuery, NodeJs/Express, Bash/Unix

Education
   2018-Present: 42 Silicon Valley
         Software Engineering
   2005-2009: University of California Los Angeles
         Bachelor of Arts (B.A.) -- Theater Film & Television